

CREDIT RISK !!
 HARRIS REPORT FROM REP
 CHANGES
 OCT10/12 12.08
 *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

CONTRACT # 6225893

EST#1113 COLLEGE

7T

1

TO LENA
ER JULIE
OK'D M4
TTLS RTS
PLS CFM,

***** THIS IS A CRYSTAL IN THE *****
CON CM

ALL STATIONS USING ELECTRONIC INVOICING -- AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

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PROGRAM : VIEW
CON COM1: 2 X PER DAY
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REP HEADLINE# 6225893 TRF# 321190 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT10/12 12.08
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		600P-630P	30		\$4,600.00	10/11	10/11	1		THU	1

PROGRAM : NEWS
ORD COM1 : WE CAN OFFER OCT10 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-6 FOR 1 SPOT/WK

6	S		730P-800P	30		\$3,600.00	10/9	10/12	7		TU-F	7
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PROGRAM : WHEEL
CON COM1 : 2 X PER DAY
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#2 MISSED: TU-F/1100A-1200N OCT10 30S \$1,000.00 (OCT10/12)
BUY#6 TU-F/730P-800P OCT10 30S \$3,600.00
OFFER: THU/600P-630P OCT11 30S \$4,600.00 PLS ADVISE.
CMT: WE CAN OFFER

OCT/12 175500.00 CONTRACT TOTAL 175500.00
TOTAL SPOTS 79

MARKET TOTALS \$438,750 WFTV 40% WKMG 22% WESH 28% WOFL 10% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE